



Seatrade Cruise Expedition



LET US TAKE YOU ON A VOYAGE OF DISCOVERY

NEW FOR 2020

The expedition cruising sector is booming following a vigorous global demand in the market. Currently there are **29 expedition ships** on order, which accounts for almost one third of the orderbook.

The Expedition Zone

In recognition of this fastest growing segment of the industry, Seatrade Cruise Med 2020 will host a new 'Expedition Zone' on the show floor exclusively for ports, expedition destinations, shorex providers, shipyards, suppliers and designers.

This specially designed area will provide a perfect opportunity for suppliers to network, learn and engage with Expedition cruise lines buyers and stakeholders.

SET RATE: €3500* – subject to VAT

The package includes:

- ✓ 8 sqm stand
- ✓ Carpet
- ✓ Electrical socket
- ✓ Lights
- ✓ Brochure rack
- ✓ 2 x Lounge chairs
- ✓ 1 x Coffee table
- ✓ Waste bin
- ✓ Graphics, artwork to be provided by the client

*Premium listing, app & logo package (+€435)
Includes – company listing in printed event directory, website and app

Exhibitor Benefits

- Two full days of business
- Focused networking & workshops with Expedition Cruise Line Executives
- Complimentary conference pass to the dedicated Expedition Cruise Conference day
- 50% discount off any additional conference passes
- Free on-site Wi-Fi during the show
- Access to the 'Showcase Deck'
- Invitations to all Seatrade Cruise Med Networking events
- Exhibitor Marketing support
- Dedicated Customer Service to answer all queries



* Visual as indicator only. Subject to change

SHOWCASE DECK - THE HOME OF INNOVATION, INSPIRATION AND INSIGHT

The Showcase Deck is a key element of the show and features insights from a combination of marketing-leading stakeholders.

As well as using the Showcase Deck for free to attend Expedition content all Expedition Zone exhibitors will have the opportunity to deliver product presentations and press conferences.



Expedition cruising is not limited to the Arctic and Antarctica and colder climates. Any destination in the world can be an expedition cruising venue. Ports and destinations need to open their minds to expedition cruising.

Tim Littley, Senior Director, Deployment & Itinerary Planning, Seabourn Cruise Line



In order to participate, contact Victoria Philpot at victoria.philpot@informa.com or call +44 (0)207 0174160

Trek across our expedition zone
Navigate our dedicated conference sessions